

COPYRIGHT AGENCY LIMITED®

# Information for government departments and agencies who downstream

Updated November 2010



## More information

Copyright Agency Limited  
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Email: [info@copyright.com.au](mailto:info@copyright.com.au)  
Website: [www.copyright.com.au](http://www.copyright.com.au)

## What is downstreaming?

Downstreaming refers to any activity that involves copying or communicating a press clip further than the first person within an organisation. For example, if you were to make a clip available to more than one person in your organisation, you would be 'downstreaming'.

## CAL and press clipping agencies

CAL has agreements with press clipping agencies which enables them to scan, store and distribute newspaper articles to their clients in hardcopy and digital format. Your press clipping agency pays a licence fee, which CAL then distributes to the copyright owners of these newspaper articles.

## What can a press clipping agency provide?

- press clips in a hardcopy format (i.e. photocopied/faxed); and
- press clips in a digital format (i.e. emailed).

With press clips you receive digitally, you can also:

- internally distribute digital clips by email, or upload them onto your department's intranet; and
- archive digital clips for a period of up to 90 days.

**Note:** Downstream rights apply only to internal distribution of digital clips within your department. For external distribution of press clips, please refer to the Statutory Government Licence under s.183 of the *Copyright Act 1968*.

The clipping agency is responsible for invoicing, collecting and distributing to CAL all downstream fees. CAL then distributes these fees to copyright owners.

## What are the downstreaming terms and conditions?

You are responsible for advising your press clipper of any change in the number of users who have access to the clips during the period of the agreement. Any adjustment to the downstream pricing will be effective from the next billing cycle.

You can find the downstreaming terms and conditions on CAL's website.

## How much will I pay for my licence?

(effective 01/07/10)

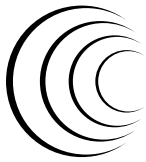
The pricing formula for your digital press clip downstream licence is based on the number of users who can access the clips. Fees are calculated as follows:

- up to 350 users - \$0.36 per clip;
- 351 to 1000 users - \$0.43 per clip;
- additional \$0.13 for every 1000 users; and
- maximum fee of \$0.78 for users numbers of 3001+.

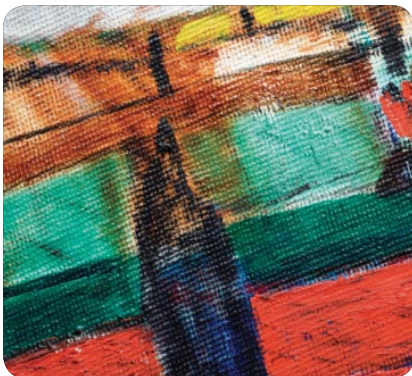
The major part of the rights for this scheme is granted by Copyco, which represents most Australian newspaper publishers.

For the purposes of the licensing agreement, CAL is the agent of Copyco.

Please note that GST is not applicable to the CAL payments.



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## Excluded works under the licence

The following works cannot be supplied under the downstream licence, though government departments may distribute some clips from these publications in reliance on the statutory government licence:

- Australian Financial Review;
- BRW;
- Smart Investor;
- MIS;
- CFO;
- Asset; and
- Inside Retailing and Food Week.

## What activities can be covered under the Statutory Government Licence administered by CAL?

- Reproduce hardcopy press clips in any format (i.e. photocopy, fax, scan/digitise);
- Photocopy digital press clips;
- Internally distribute digital press clips by email or upload digital press clips onto the department's intranet; and
- Archive digital press clips for a period longer than 90 days. The cost is \$0.23 per press clip per year for the first year, \$0.13 per press clip for the second year, and then \$0.06 per press clip for the third and subsequent years.

Please contact us to discuss your department's reporting requirements.

## Who is CAL?

Copyright Agency Limited (CAL) is a not-for-profit company set up by Australian authors, journalists, visual artists, photographers and publishers to manage part of their copying and communication rights. CAL is owned by its members, membership is free and members give CAL a non-exclusive licence in respect of their works

## Code of Conduct

CAL is a signatory to the Code of Conduct for Copyright Collecting Societies (the Code). It is designed to ensure that the rights of all members and licensees are clearly stated, and that the operations of collecting societies are transparent and accessible.

The Code includes requirements for the Complaints Handling and Dispute Resolution procedures that collecting societies must follow. The Code and these procedures are available from CAL's website and on request.