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News Access Licence Fact Sheet for business

Assisting you with copyright compliance

In the day-to-day operations of your business, sourcing information from newspapers and other publications can be a common activity. We all know that news articles can provide us with the opportunity to let your employees know when you have been in the media, to keep abreast of your clients and their industries and to gather market and competitor information.

However, digitally scanning a newspaper or magazine article and distributing it to your colleagues, or displaying it on your intranet, is a copyright infringement. Even copying and pasting an online news article into an email and sending it to your team may be an infringement. Whether the article is about your company or your industry, the copyright of that article still belongs to the publisher and/or journalist.

The News Access Licence provides a simple and effective solution. It gives you permission to legally copy and communicate newspaper and magazine articles within your organisation, whilst ensuring that journalists and publishers receive fair payment for the material used.

What does the licence allow me to do?

The licence allows you to copy and communicate licensed newspaper and magazine articles.

The copying and communication of digital articles is limited to the employees and directors of your business or organisation. However you can copy and communicate hard copies externally.

To explain further...

What does copy cover?

To copy includes:

- reproducing the article by digital means, e.g. scanning, converting to PDF, saving to hard drive or USB; and
- making a hardcopy photocopy, directly or indirectly, from an electronic reproduction.

What does communicate cover?

The right to email and place an article online is one of the exclusive rights of the copyright owner and is referred to as the right of communication. The News Access Licence allows you to:

- post the article to your organisation's Intranet;
- email the article within your organisation; and
- store the article electronically for up to three months

Can I source articles from all newspapers and magazines?

You can source articles from most newspapers and magazines; however Fairfax Business Publications are currently excluded. You can check for other exclusions on our website, www.copyright.com.au. We will advise you if any other publications become excluded.

Can I make changes to the article?

All articles must be copied and communicated in full, without editing or changes.

In addition, each copy of an article must have the words "Copyright Agency Limited (CAL) licensed copy" displayed prominently.

How long can I keep the articles?

You may retain the articles in digital format for three months. On payment of an additional fee, you may extend this period to authorise digital storage for a total period of nine months.

What are my obligations under the licence?

Your obligations under the News Access Licence are straightforward. You need to:

- estimate your average weekly article usage and advise CAL accordingly;
- pay your licence fees annually in advance, based on your estimated average weekly usage rate;
- copy and communicate licensed works in accordance with the terms and conditions set out in the licence;
- ensure all materials copied and communicated prominently display the words "Copyright Agency Limited (CAL) licensed copy"; and
- advise CAL at the end of each year of any changes to your estimated average weekly usage.

Compliance

Complying with the News Access Licence has been made easy. Simply make sure you:

- understand your usage rights;
- know your copying limits and restrictions ; and
- understand your obligations as a licensee, including fee payments and provision of data to CAL.

About CAL

CAL is an Australian not-for-profit copyright management company whose role is to provide a bridge between creators and users of copyright material.

CAL represents authors, journalists, visual artists, photographers and publishers as their non-exclusive agent to license the copying of their works to the general community.

CAL's licences allow organisations access to vital information while at the same time helping them to fulfil their legal copyright requirements. CAL's licences are convenient, flexible, and easy to use and are designed to be both cost effective and administratively friendly. We have licences to suit any type of organisation.

